

A photograph of a modern interior space, likely a conference room or event hall. The ceiling is made of large, light-colored wooden panels. The room features a complex network of white metal trusses and lighting rigs. Several spotlights are mounted on the trusses, and a single, glowing incandescent light bulb hangs from the ceiling. The overall atmosphere is industrial and creative.

# CREATIVE MEETING 2017



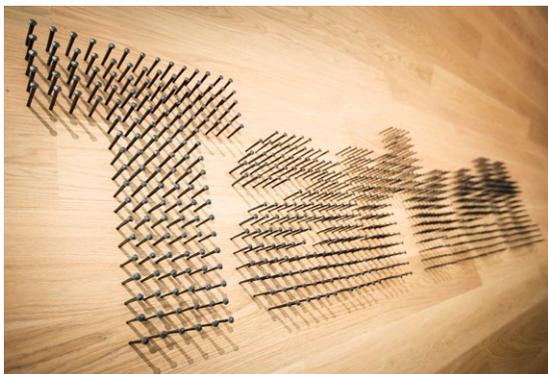
Stockholmsmässan

The sky is the limit  
with a Creative Meeting!

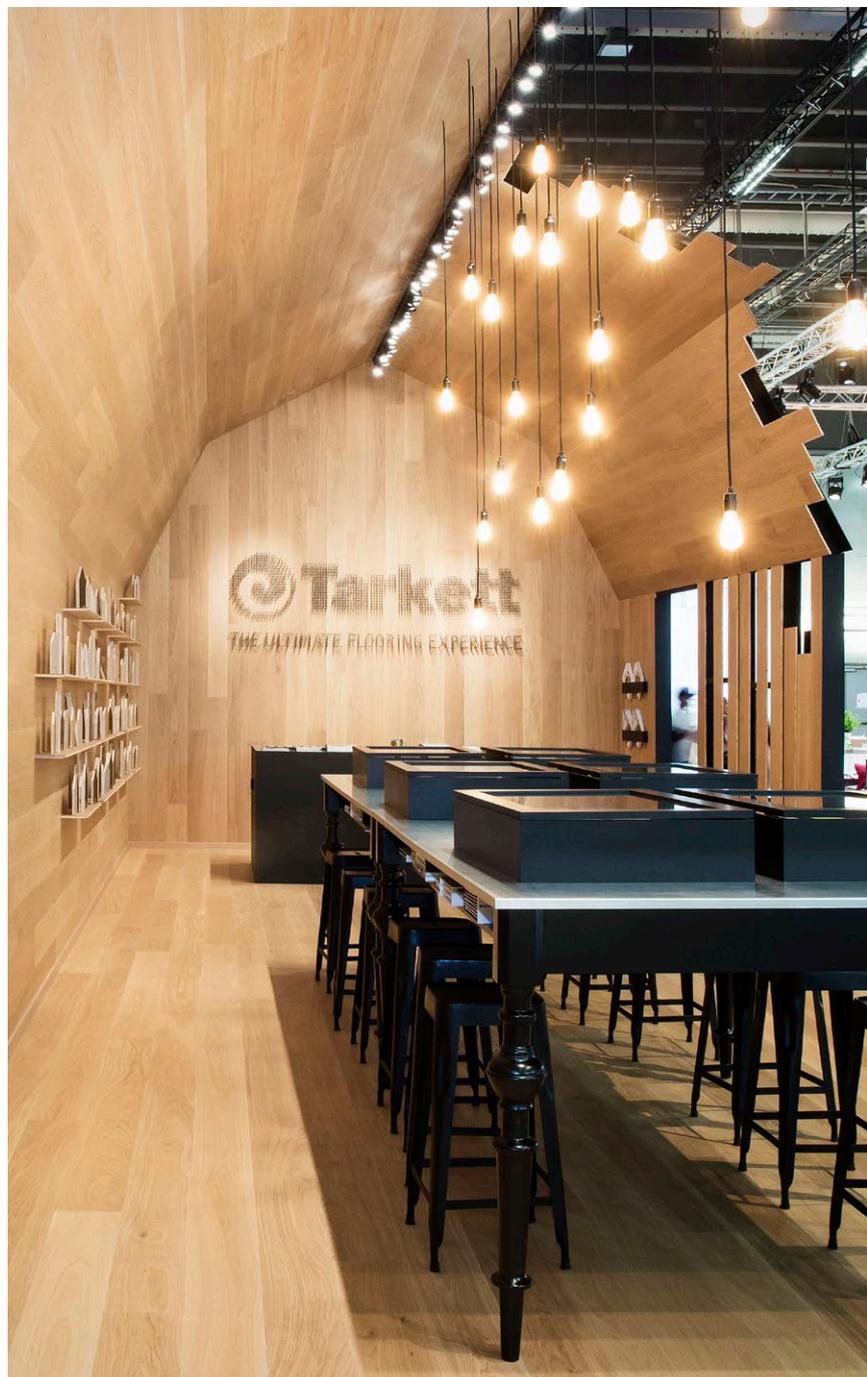
## CREATIVE MEETING COMPLETE FREEDOM

Creative Meeting is the solution that gives you complete freedom to design your stand the way you want it, with the help of one of our professional stand designers.

Together, we review your needs, develop optimized proposals and ensure maximum exposure of your brand and your company's personal expression. We start from a basic design, build customized structures, decorate with unique furniture and construction details – all in order to achieve the results you want!



**CUSTOM MADE:** Let our designers create something truly unique that all visitors will notice at the event!



# Why choose Creative Meeting?

You will experience a unique and custom made turnkey solution based on your needs, with the help of a professional stand designer. We will build your stand and our staff is on location during the entire event, to make sure your stand design will be realized exactly how you want it and help you out with anything you need.



**CONVENIENCE:** choosing a stand solution means having no worries. If a light bulb should break or you need help with anything during the event, we are on site and will help you with anything you need.



Exhibitors who choose Creative Meeting often have stand sizes starting at 40 sqm.

**GET CREATIVE:** build something truly unique, like a fully working kitchen area, a two floor stand, an activity area or whatever suits your brand.



## STEP BY STEP:

### 1. NEEDS ANALYSIS

Together we will go through and define the purpose of your event participation, your target group and available resources.

### 2. CONCEPTUAL IDEA

You will be assigned a personal designer who will help you create a stand concept based on your needs.

### 3. STAND PRODUCTION & DURING THE EVENT

Once you have approved the proposal we will start the production of your stand and it will be ready when you arrive for the event. During the whole event our staff is on location and ready to help you with anything you may need.



**COST EFFICIENCY:** we have all required staff on site and can build whatever you want, which means no need for transportation, construction staff or extra hotel nights.



### CONTACT EVENT SERVICES

at [eventservices@stockholmsmassan.se](mailto:eventservices@stockholmsmassan.se)  
or +46 (0)8-7494444 to see what we can help you with and to get a quotation.